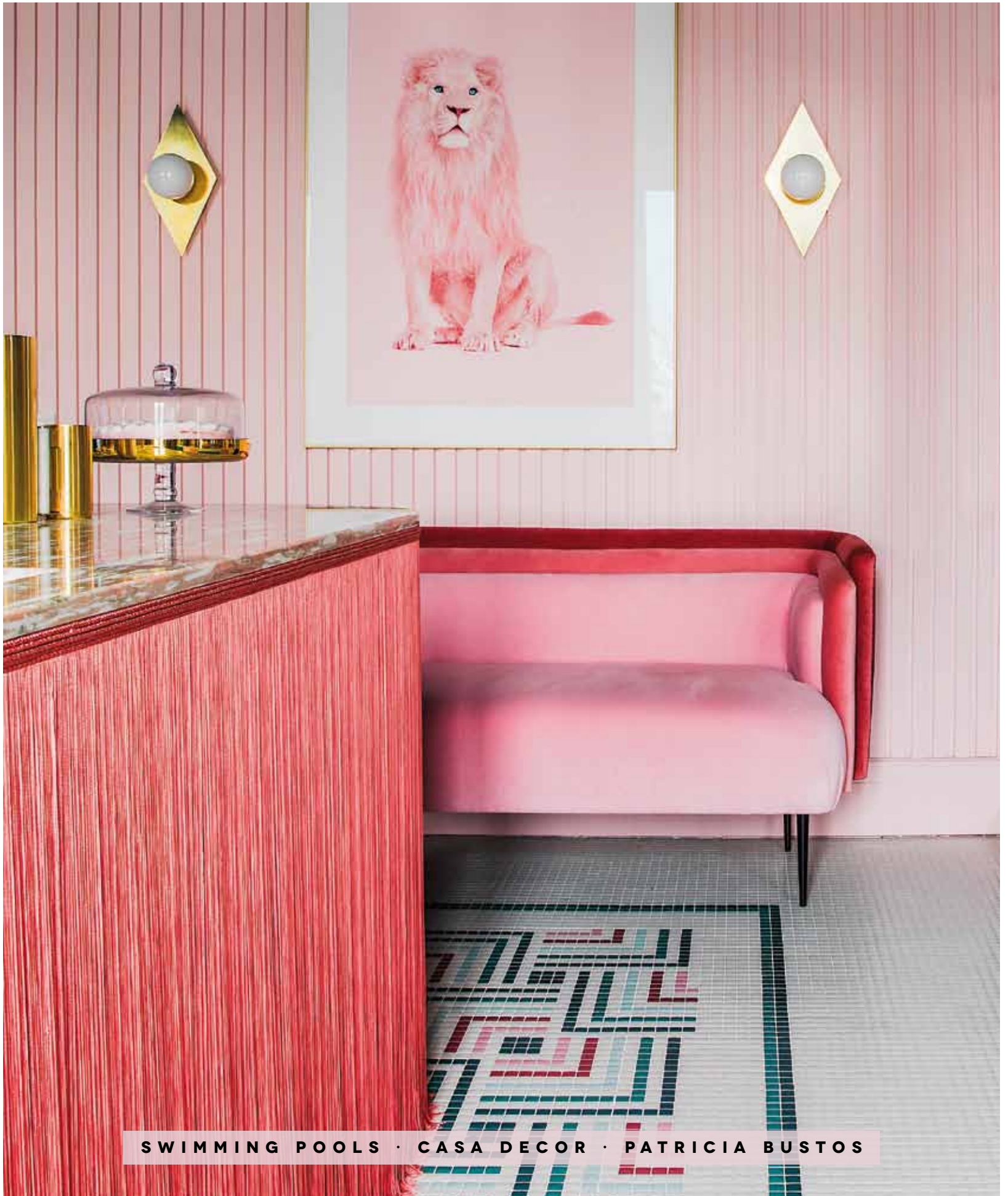


· THE WORLD OUR WAY ·



SWIMMING POOLS · CASA DECOR · PATRICIA BUSTOS

THE EXPLOSION OF COLOUR HAS ARRIVED AT
MODEH 5!

Now it's in your hands! It's time to discover the latest trends that are all the rage this season. Want a hint?

Summer is here and in interior design it shows. Find surprising and refreshing new designs, fun, rebellious and busting with colour!

Pool tiling is being reinvented, giving way to design and creativity!

In décor? The interplay of geometric forms, vibrant colour combinations and personalised floors and walls are setting the trend for this season.

With this vitality we present our fifth edition of MODEH, a very special issue loaded with design recognition!

**WAIT NO LONGER
READ ALL ABOUT IT!
SEE YOU IN SEPTEMBER!**

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POOLS

Colour arrives to design pools.

/P.12

CASA DECOR

Floors and walls in mosaic tiles set the trend at Casa Décor 2018.

/P.28

INTERVIEW WITH PATRICIA BUSTOS

"I'm in love with Hisbalit mosaic tiles".

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WHAT'S NEW?

We're launching Hisbalit Outlet at www.hisbalit.es/outlet.

LATEST TRENDS

COLOUR ARRIVES TO DESIGN POOLS

POOL TILING IN DARK COLOURS
AND VIBRANT REDS, DARING
GRADATIONS AND STRIKING
COMBINATIONS THAT LEAVE THE
TRADITIONAL "TOTAL BLUE" BEHIND

Take the plunge! Combine and conquer! Colour has arrived to pool tiling and it is here to stay! New and daring colours: red, grey and black, nuanced tones and metallic or iridescent surfaces; personalised designs with bold gradations and borders are the latest style for the season.

Say goodbye to total blue or the traditional white/blue combination! Willing to take a chance with us? We're revealing 5 new proposals for pool tiling that are all the rage!



TAKE THE PLUNGE INTO DARK COLOURS!

Elegant, chic and sophisticated, black, one of the fetish colours of interior design and décor has arrived in pool design. Specifically, the pool tiling in dark colours with an iridescent effect. The reason? Dark mosaic tiles with metallic effects offers a striking blend of colours through the interplay of sunlight, water and the surroundings. Green, blue, silver, gold... There is no single colour, the effect changes with the light in a matter of seconds, creating pools that are strikingly unique and exclusive.



Using dark coloured mosaic tiles is also a way to save energy. Black is the colour that most absorbs light; including it in pool tiling helps to maintain the temperature of the water.

But dark tones for pool tiling are not limited to black! Another popular choice this spring is grey mosaic tile, both in glossy and matte finish.

The use of grey mosaic tiles in the pool gives the water a colour that is very similar to the colour of the sea.

DARE YOURSELF! POWERFUL POOLS WITH RED TILES

Warmth, dynamism, vitality... All eyes are drawn to the colour red, becoming the protagonist of spaces this summer both indoors and out. The red tesserae create a bold and striking pool environment.

The use of this colour of pool tiling gives the water maximum transparency, making the protagonist no longer the water, but the pool itself.

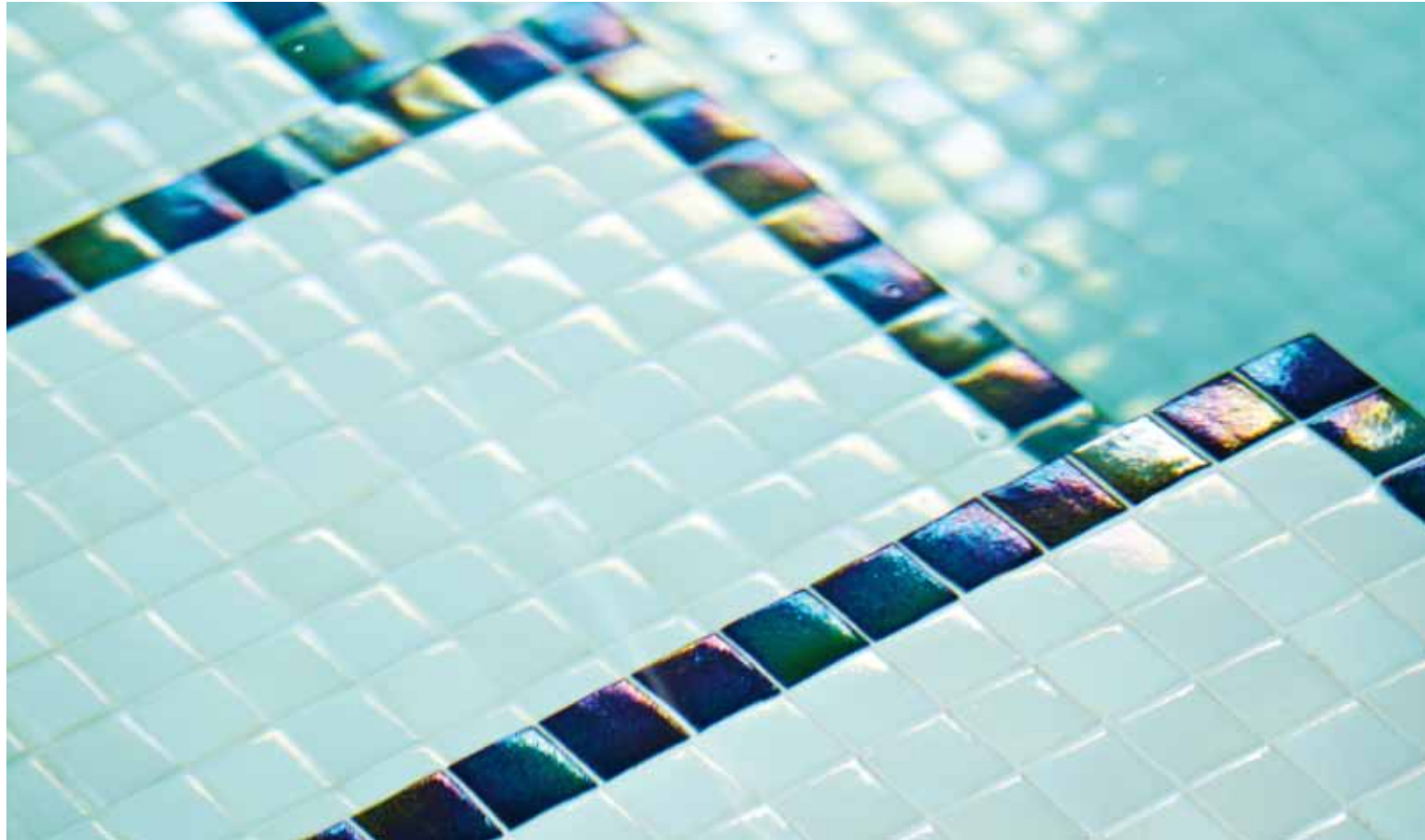


The strength of the colour imbues the entire pool area, drawing all other decorative elements into its magical orbit.



**NEW COMBINATIONS TO ACHIEVE
UNIQUELY PERSONAL POOL TILING!**

More innovations! A more varied fusion of colours and textures opens a broad range of possibilities to create more sophisticated and unique pool designs. The white tiles traditionally combined with blue has given way to combinations with golden and metallic tones. Personalised colour combinations open the door to more striking and sensorial decoration, with unique shine and pool reflections.



NATURAL FUSION

Other decorative combinations this summer include surfaces in beige combined with green tones. The neutrality of beige brings out the natural beauty of green, for a smooth and harmonious colour pallet. Balance, tranquillity and harmony with the environment!



TRY MORE DARING DESIGNS AND GRADATIONS!

The perfect option to create a unique visual effect? Express yourself through colour with gradations in pool tiling.

Create an authentic "Designer Pool" with total harmony. Do you dare? At Hisbalit we have created more exciting new colour combinations. We now offer 8 different models to create pools with lots of personality!



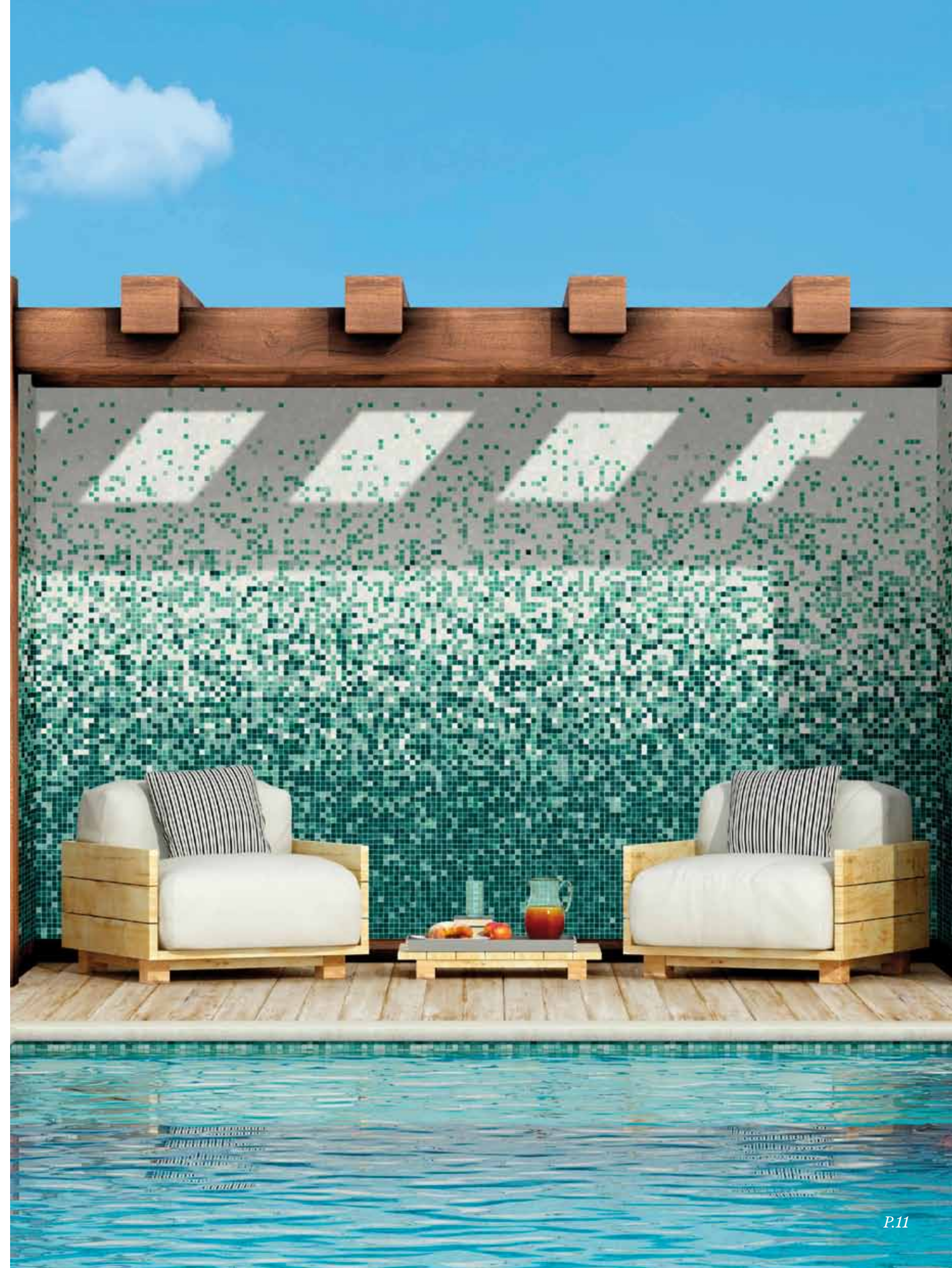
CREATIVITY, VITALITY AND PERSONALISATION!

Give a unique touch with borders in explosive colours. Retro and vintage designs inspired by ethnic, natural or maritime motifs... The possibilities are infinite! Find inspiration in our "Though the 7 Seas" collection, a trip around the world through the most surprising and attractive pool tile designs. An option for those wanting to create a positive atmosphere bursting with vitality.



**IF NOT THE POOL BASIN
DESIGN THE POOL EXTERIOR!**

If you're not ready for bold colours and designs in the pool basin, innovate in the exterior! Add freshness and design; personalise the atmosphere with playful geometric tile designs by combining fresh, cheerful and vibrant colours with a retro feel. Need inspiration? Take a look at our collection: "Welcome to Palm Springs".



CASA DECOR 2018

*WALLS AND FLOORS IN MOSAIC TILES
ARE THE LATEST TREND AT
CASA DÉCOR 2018*

Patricia Bustos, Miriam Alía, Raúl Martins, Blanca Hevia, Virginia Gasch and Beatriz Silveria presented their custom designed surfaces thanks to the Art Factory service from Hisbalit.



MOSAIC TILES ARE IN STYLE

This was the message in Casa Décor 2018, the leading interior design event in Spain, held in Madrid from the 15th of February to the 25th of March.



The 53rd edition of Casa Décor, held for the first time in February, broke all records, attracting over 49,000 visitors to Calle Francisco de Rojas to tour the 3,100 square metre exhibition to discover the latest trends in interior design and décor.

The explosion of colour, especially in pinks and greens, the emphasis on geometric forms, creativity and personalisation of walls and floors invaded the spaces presented by the top designers and architects in the country.

INTERIOR DESIGNERS BET ON HISBALIT MOSAIC TILES

The popularity of personalised designs in mosaic tiles has been consolidated in this latest edition of Casa Décor.



Six renowned interior designers from Spain (Patricia Bustos, Miriam Alía, Raúl Martins, Blanca Hevia, Virginia Gasch and Beatriz Silveria,) have presented their designs using Hisbalit's Art Factory personalisation service, surprising visitors with designer walls and floors that fill the show rooms with colour, geometry and texture.

OSADÍA REBEL KITCHEN

PATRICIA BUSTOS

A “rebel kitchen”, daring, full of intensity and colour. This is “Osadía Rebel Kitchen”, judged the best project of Casa Decor 2018. The space, created by the interior designer Patricia Bustos, with a floor by Hisbalit’s Art Factory, captivated the judges of the 53rd edition of the leading interior design exhibition, Casa Décor. The “Rebel Kitchen” has a “fresh and original design, in keeping with the latest trends but bearing the personal stamp of the designer”.

A manifesto in itself, Osadía seeks to break the rules of traditional kitchen design, creating a space with a romantic and sensual aesthetic, recalling the exoticism and naturalism of Japan and with the verve of avant-garde Milan.

Rather than a clash, this kitchen is a harmonious cultural fusion, full of magic able to conjure up experiences and emotions.



DESIGNER PIECES

One of the most popular features of this space, judged as the best project of Casa Décor 2018, was the presence of unique elements created by the designer, such as the degraded triple sofa, the stone kitchen island with flecked skirting and the strikingly original mosaic tile floor.

Patricia Bustos, in creating a romantic and sensual aesthetic in the kitchen, chose mosaic tiles for the personalised floor design. Thanks to Hisbalit’s Art Factory service the designer was able to create a strikingly original floor in a play of geometric shapes and bold colours, even reproducing the name “Osadía” in mosaic tile.

ART FACTORY FLOOR BY HISBALIT

The most intense greens and pinks are combined with their pastel versions, creating an “exquisite” pallet.

Patricia Bustos chose the Unicolour collection to create this incredible floor, using three green tones (Ref 127,311 and 222), two pink tones (Ref 255 and 166) and white (Ref 103), the perfect colour to unify the design.



SPECIAL MENTION AS THE MOST PHOTOGRAPHED SPACE

In addition to the award for “Best Project” Osadía also received Special Mention as the Most Photographed Space of Casa Décor 2018. Visitors posted almost 3,000 photos, hashtag #MiFotoCasaDecor2018, on Instagram, the majority of the space by Patricia Bustos and particularly the mosaic tile floor by Hisbalit.

APARTMENT FOR OFELIA

RAUL MARTINS

Raúl Martins chose the colour grey to play the leading role for the floor of his space "Apartment for Ofelia". A bedroom and living-dining room inspired by the eclectic architecture of the early 20th century, with its geometric shapes and straight lines. A balanced design with a whiff of bohemian cool.



The floor by Art Factory gives an air of distinction and sophistication to the space. The geometric motif, executed using the Unicolor (references 306 and 260) and Urban Chic collections by Hisbalit, with their metallic, coppery undertone, give a touch of urban chic.



TIME TRAVEL

MIRIAM ALÍA

Miriam Alía worked with Hisbalit's Art Factory to create a geometric floor design in neutral tones for her space "Time travel". The designer was commissioned to decorate the fourth-floor public bathrooms, inspired by the avant-garde chic of the 1960's with a dash of glamour.



Miriam Alía combined geometric shapes using different materials, with a range of textures and reliefs to achieve a unique interplay of light and shadow.



The elegant white and grey floor design, using the Stone collection (References 568 and 560), blends into the powder pink walls giving the space striking dynamism and an exceptionally inviting light.



BABY ROOM : SLOW LIFE CHILD

BLANCA HEVIA

The interior designer Blanca Hevia caused a stir at Casa Decor with a different and original use of mosaic tiles in her baby room "Slow life child". Hevia turns bath time into play time using Hisbalit's Art Factory service to create a hopscotch court in grey and pastel pink inlaid in the wood floor. A design perfect for play and renewed enthusiasm with numbers leading to the bath.



To create the hopscotch, inlaid into the oak flooring, the designer chose from the Unicolor collection 2 different formats: 2.5 x 2.5 and hexagonal. A creative and surprising idea making design a source of fun and excitement for the youngest in the family.



For the bathroom floor, Hevia chose the Radial design from the Art Factory Collection, personalised with her own range of colours, references 306, 255 and 101 from the Unicolor collection. An example of the versatility offered by mosaic tiles in the design of customised projects.

TROPICAL LUNCH

VIRGINIA GASCH

Another designer who explored the possibilities of mosaic tiles is Virginia Gasch, who created a built-in cabinet surfaced with mosaic tiles for her space "Tropical Lunch", a fresh and cheerfully playful dining room where colours and textures are the protagonists.



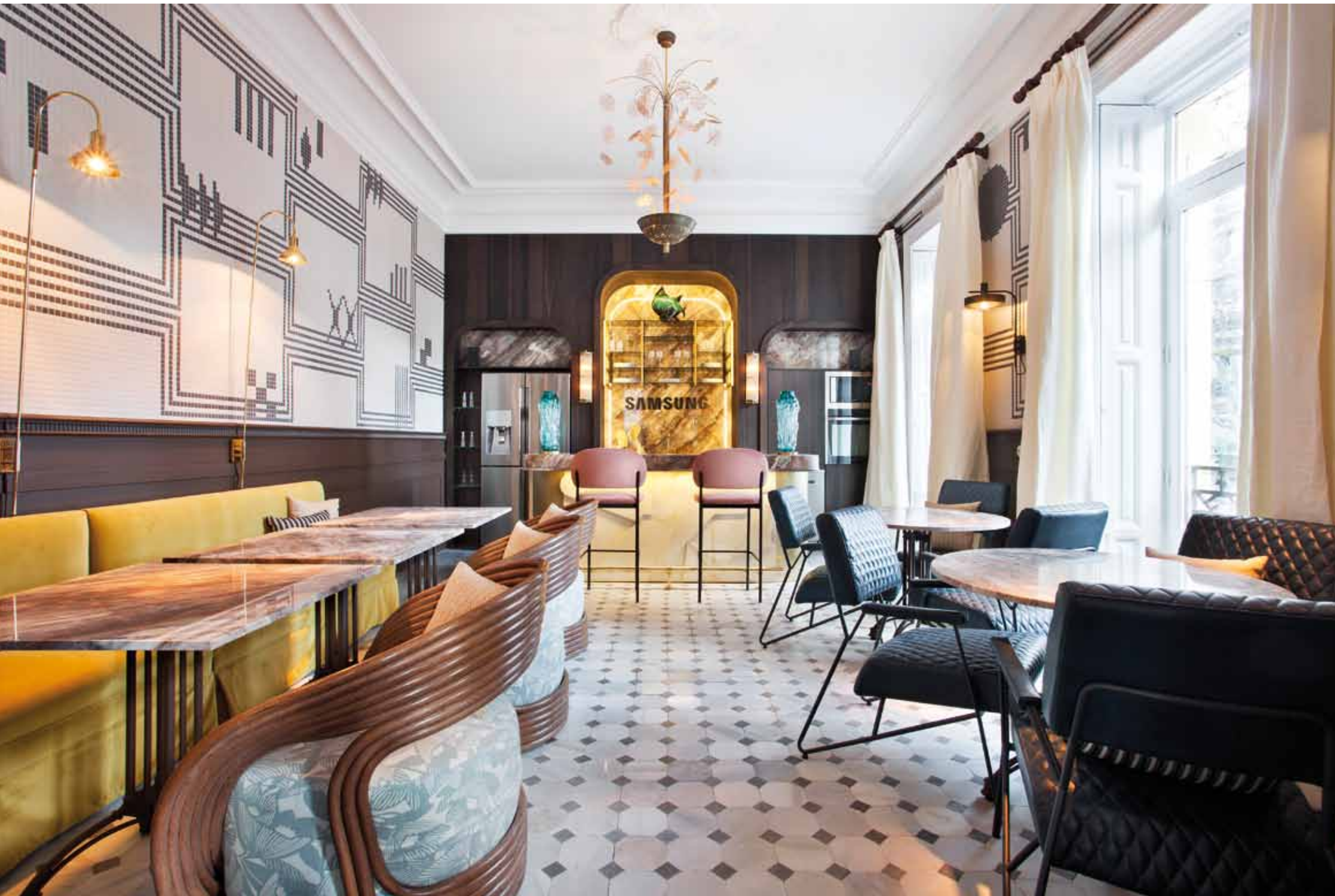
For the Art Deco style cabinet, surfaced with brass and Hisbalit mosaic tiles, the designer selected square tiles from the Unicolor collection, references 330, 127, 313 and 222.

A strikingly original space where creamy whites, blues and greens add colour and sophistication to the space.

SAMSUNG CLUB RESTAURANT

BEATRIZ SILVEIRA

Beatriz Silveira made striking use of mosaic tiles on the walls of the private restaurant "Samsung Club". Thanks to Hisbalit's Art Factory service, the designer created an original Art Deco inspired design. The black and beige geometric forms provided that touch of classic elegance that is the hallmark of Silveira's projects and provide a stylish counterpoint to the pink and mustard yellow furnishings of the space.



The designer selected a square tile format. The black tesserae (Reference 101C from the Unicolor collection) are used to create designs on the beige tiles (Reference 333B of the same collection).





PATRICIA BUSTOS

“ I AM IN LOVE WITH HISBALIT MOSAIC TILES ”

Entrepreneur, creator, dreamer. At Hisbalit we had the opportunity to interview Patricia Bustos, winner of the award for “Best Project Casa Décor 2018” for “Osadía Rebel Kitchen”, her bold and daring kitchen with a floor by Hisbalit’s Art Factory.

Partner in the former design studio Living Pink, she has founded the Patricia Bustos Studio (formerly Blossom Studio) executing interior design projects for private homes, hotels, restaurants, offices and shops.

Her hallmarks: colour, energy, freshness and avant-garde design.

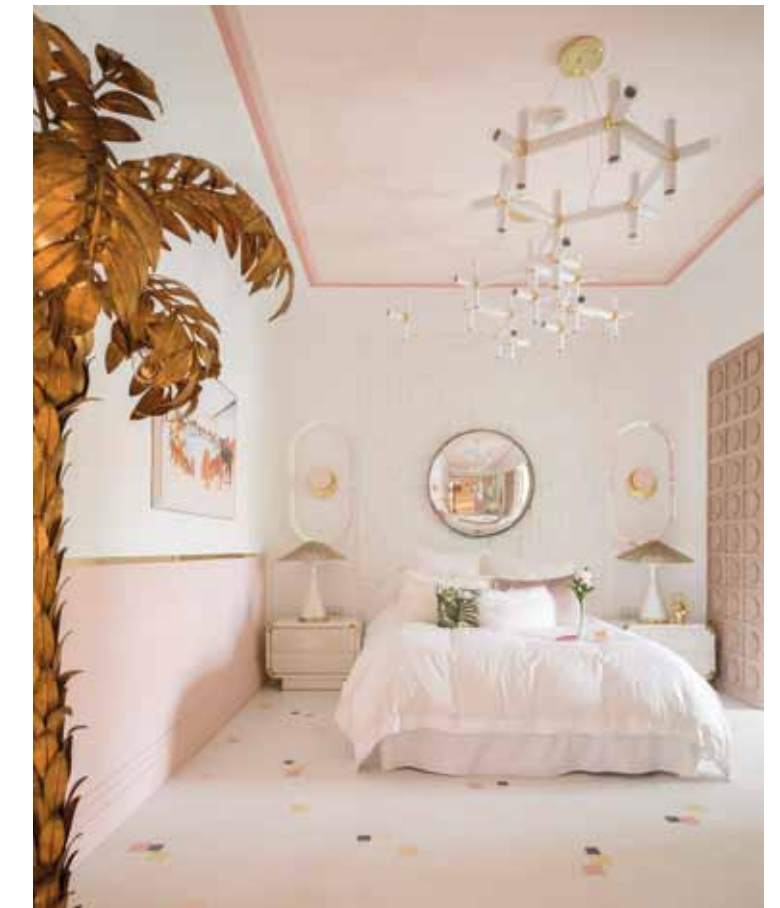


“WAKE UP IN PALM SPRINGS” WAS ONE OF THE MOST POPULAR SPACES IN LAST YEAR’S CASA DÉCOR. IT WAS LIKE WAKING UP TO GOOD VIBRATIONS. IN THE 2018 EDITION YOU WON THE “BEST PROJECT” AWARD. WHAT WAS YOUR BIGGEST CHALLENGE?

My biggest challenge was to differentiate what I would do this year from last year. I like to incorporate new things into each project and innovate in every exhibition like Casa Décor. But I also have a very distinct personal style that I want to respect in every project. I wanted to do something that was different still recognisable as my design.

HOW WOULD YOU DESCRIBE THE VALUES THAT DEFINE YOUR PROJECTS?

Freshness and avant-garde. I try to make my projects fresh through colour or the use of materials. In general, I like to keep up with the latest trends and to be fairly avant-garde. I keep an eye on the international scene, what’s happening and also to draw on resources from the past but always looking to the future. A sort of retro-futurist style.



YOUR ICON OF INTERIOR DESIGN IS...?

I have many, but India Mahdavi and Kelly Wearstler are two special references for me. They are also both very contemporary.

WHAT ERA DO YOU MOST IDENTIFY WITH IN TERMS OF AESTHETICS?

I draw on things from the past but always looking to the future. But I would say the 1950’s, the Mid-Century, is the era I most identify with, although I like all of them. This year I was inspired by the 1920’s but I also think the 1980’s Memphis style is really fun.

WHAT IS THE BEST COMBINATION FOR PASTEL COLOURS?

In general, I combine these with natural materials. In my projects, a neutral base and pastel tones are a common theme, I then incorporate marble, gold leaf or mirrors which help to amplify the space and give lots of light.

The use of high quality textiles is important in my spaces, like velvet or natural silk, that give a touch of luxury. For example, spaces with a lot of wood or washed-out colours have a "Naif" effect, a Nordic, chillout feel and you can give a touch of sophistication and elegance by adding these types of fabrics.

WOULD YOU PLACE ANY PROHIBITIONS IN INTERIOR DESIGN?

I wouldn't place any prohibitions; you should never put limits but personally I stay away from very dark colours. I'm sure I would never paint a bedroom or living room in black for example.



FOR YOU, IS NOT FOLLOWING THE TRENDS BORING OR TRANSGRESSIVE?

Depends on the person. You can not follow the trends and be very transgressive, for example, if you have a lot of personality and style. Or you can not follow the trends and be boring. So, I don't think there is a single answer to that.

3 TIPS FROM PATRICIA BUSTOS TO ACHIEVE HARMONY IN THE HOME?

Neutral colours as a base with touches of strong colour, natural materials and fabrics, such as linen or velvet.

NATURAL OR ACQUIRED TALENT?

I believe in both. I think you need to have some natural talent because, in the end, what you love or feel passionate about is what you do best. I think that if you are born with this, you're ahead of the game. But it's also a question of learning and hard work. If you don't put in the effort it's difficult to make it a career.

WHAT WAS THE PROJECT THAT STARTED IT ALL AND WHAT WAS YOUR MOST EXCITING CHALLENGE IN INTERIOR DESIGN?

The project that started it all was my parent's house in Galicia. I wasn't an interior designer yet; I worked in fashion but I was always interested and they asked for my advice. I ended up doing all the interiors with them and all the landscaping, which I love.

The most important project of my career is the one I'm doing now. It's a very big co-working building that has all kinds of services, including a restaurant and a gym. It's my most ambitious project to date.

YOU HAVE WORKED WITH HISBALIT ON MANY OCCASIONS. WHY MOSAIC TILES? WHAT SENSATIONS DO THEY TRANSMIT?

I find mosaic tiles to be very versatile. You can do a lot of different designs. They also provide texture to the space, which is very important in my projects. The range of colours that Hisbalit offers is very similar to the pallet I use in my projects and really fits well with my style.

YOU ARE FAMILIAR WITH HISBALIT'S ART FACTORY SERVICE FOR THE CREATION OF PERSONALISED DESIGNS IN MOSAIC TILES. WHAT DOES THIS OFFER TO YOUR PROJECTS?

With the Art Factory service, you can create personalised designs for any kind of space. For example, for a porch, to create a carpet effect on the floor, or for a bathroom to add some fun motifs. We're used to seeing the typical tiles in a neutral beige colour and mosaic tiles can add something really different and creative!

Using mosaic tiles in the kitchen, as I did with the Casa Décor project, adds a lot of colour and texture. It's also very simple and easy to clean. I think they have it all. The truth is I'm in love with Hisbalit mosaic tiles.

The fact that the tiles are so thin, or that you can put them on an existing floor, with some preparation first, are some of the main advantages. The tiles are also really clean and easy to install. In one day you can do the whole installation. They really have a lot of advantages, all the benefits.

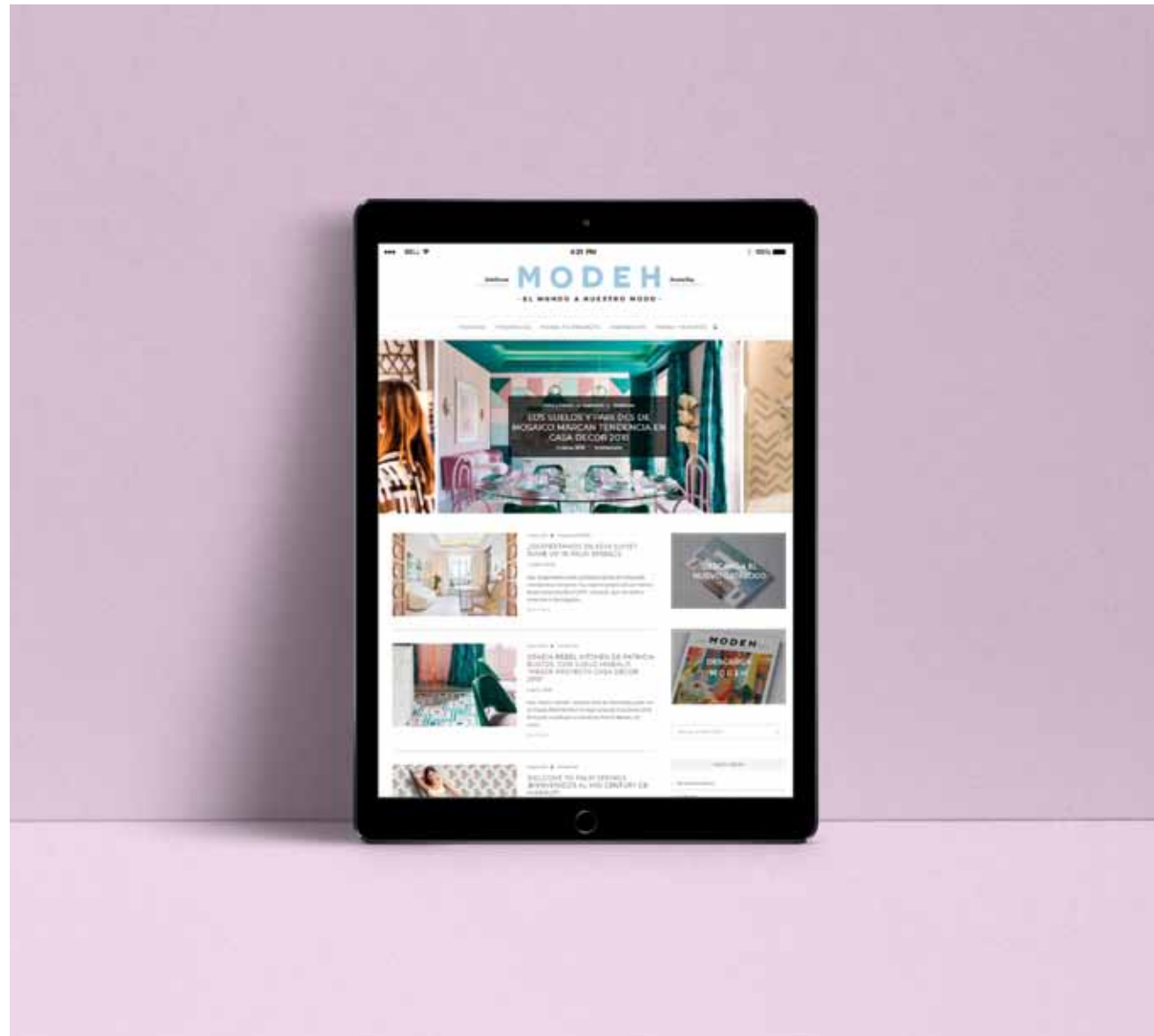


Patricia used Hisbalit's Texturas collection in the bathroom of this suite. The combination of different glossy and matte finishes, smooth and rough surfaces, metallic, iridescent and pearlescent colours highlights the blend of textures and opens the door to very sensorial kind of décor.

OUR MAGAZINE MODEH ADAPTED INTO AN INSPIRATIONAL BLOG!
WWW.HISBALIT.ES/BLOG IS BORN

We have good news! We launched this magazine just one year ago; an exciting project where we show what we love, what inspires us, what we are doing... We put a lot of care into this communication channel and we have decided to expand it. Now, MODEH is not just an interior design magazine, it also your inspirational blog!

The perfect space for those who can't wait 4 months to hear the latest word in mosaic tiles! At hisbalit.es/blog you can enjoy new articles every week. Inspirational ideas, the latest trends in interior design and décor, the latest news from the sector... The world our way... just a click away!



You can read our latest news anywhere, on any device! MODEH blog is adapted to mobile devices and available in three languages: Spanish, English and French... because the world of interior design, décor and creativity knows no boundaries!

Plus! We want you to be the star! We invite you to add your comments and share our articles on social media!

Subscribe to our newsletter! Stay up to date and never miss a single article! We'll tell you about the most interesting posts of the month! Upcoming trends, the most exciting projects... Care to join us?

PROGRAM OF GUIDED TOURS FOR
ARCHITECTS OF OUR FACTORY.

The month of March saw the beginning of our "highly successful" series of guided tours of our facilities by architects and professionals of the sector. This program is aimed at engaging architects and professionals of the sector, explaining the operation of our factory, the first glass mosaic tile factory in Europe.



The visits are programmed throughout the year and are organised in small groups with a maximum of 10 people.

The first event was organised for the College of Architects of Cantabria, with the aim of promoting the use of local materials in architectural projects.

SUSTAINABLE BUILDINGS USING REGIONAL
ENVIRONMENTALLY RESPONSIBLE MATERIALS

In recent decades there has been a rising awareness on the part of architects and sector professionals of the environmental impact of their buildings and the means to minimise it. This has led to the creation of diverse systems of certification of sustainable buildings, especially LEED.

Of the range of criteria taken into account, of particular importance are those concerning the construction materials used, favouring regional, recycled and rapidly renewable and/or green certified materials, among others.

These certification systems are voluntary and establish certain standards for the implementation of practices related to the environmental impact and sustainability of all types of buildings.

At Hisbalit, all products are manufactured using recycled glass and natural pigments, resulting in a 100% recyclable and eco-friendly mosaic tiles. The production process, located entirely within Cantabria, is clean and environmentally responsible, using no water and using electric kilns that do not generate waste or pollutants. Hisbalit has implemented an environmental management system certified under the international ISO 14001 standard.

AN EXCLUSIVE FACTORY OUTLET AIMED EXCLUSIVELY
AT PROFESSIONALS AND DISTRIBUTORS

WE'RE LAUNCHING WWW.HISBALIT.ES/OUTLET

Just a couple of weeks ago we launched www.hisbalit.es/outlet, an exclusive factory outlet aimed at distributors and professionals in the world of interior design and décor.

This is the perfect tool to find lot quantities of limited edition tiles, remaindered stock or discontinued models at clearance prices.



Professionals may reserve complete lots of glass, listels, borders, decorative and pool tiles. Some products are discounted up to 90%.

Through our factory outlet. Lots can be reserved without any down payment. Products at www.hisbalit.es/outlet are posted at list price on which, as with all our products, a professional discount is applied.

Once products are reserved the order is processed as usual, with discounts being applied at this time.

Access to our factory outlet is restricted to industry professionals and distributors. A password is necessary to enter. Contact your local sales representative to request your password.

HISBALIT AWARDED

“BEST OF HOUZZ 2018”

isbalit has won the “Best Of Houzz 2018 - Design” from the leading home design and renovation platform Houzz®. Hisbalit was chosen by the over 40 million unique monthly visitors of this social network, including the highly active community of professionals including interior designers, architects and companies in the construction and home renovation sector.

The “Best Of Houzz” is awarded annually in three categories: Design, Customer service and Photography. The award in the Design category, going to Hisbalit for the second consecutive year, recognises the most popular and highly rated projects by professionals on the platform.

VINTAGE “BLACK & WHITE” BATHROOM AWARDED

The users of Houzz judged the best project this bathroom, designed by Espacio en Blanco Estudio, in which Hisbalit was proud to participate, producing this incredible floor thanks to its exclusive Art Factory personalisation service. The designers selected black and white tiles in hexagonal format from Hisbalit's Unicolor collection.



PHOTOGRAPHY: NINA ANTÓN

For Hisbalit it is truly an honour that the top professionals around the world in architecture and interior design judge our projects to be the best on Houzz, the leading design and décor platform.



MODEH

www.hisbalit.com / cac@hisbalit.es